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COMM 1020

Speech 3: Applied Presentation with PowerPoint & Question/Answer Session

Part 1

Applied Speech: Audience Assessment

Specific Goal: My audience will learn how to pick the right snowboard for them to use this upcoming snow season.

Application: This may apply if a student joins a ski club or if a work host a ski event at a resort, or simply if they are looking for a new board.

Ethos:

Primary Ethos: I have snowboarded for at least eight years and recently bought and helped others pick out boards (researched).

Secondary Ethos: I will cite the following websites and professional references out loud in my speech.

Audience Assessment: Some may have experience depending on if they participate in winter sports or work at a sporting store. Little knowledge on the small details.

Adaption to Audience: I will start with the most important aspects of picking out a good board and move into a better personalization of a board. Pictures and examples will be shown.

Pattern of Organization: I will use a spatial pattern of organization in order to give a "tour" of the board and what is important to pay attention to.

Part 2

Applied Speech: Key-Word Outline

“How to pick out the right snowboard for you!”

Introduction

Hook: How many of you are considering to start snowboarding or even to get a new snowboard?

Thesis: In order to get a full positive experience while snowboarding, it is important that you have a board that works for you. I have snowboarded for at least eight years and recently bought and helped others pick out boards.

Preview:

1. Type
2. Size
3. Material

Transition:

If you plan on snowboarding, you need to know what kind of riding you want to do.

Body

1. Snowboards are made specific to the type of terrain they will be on.
The-House.com, helps us understand the different types.
 - a. At least 5 main types of boards
 - i. All-Mountain
 - ii. Freestyle
 - iii. Freeride
 - iv. Powder
 - v. Splitboard
 - b. Shape
 - i. Directional
 - ii. True Twin
 - iii. Directional Twin
 - c. Camber, Rocker, or Flat
 - i. Camber- stable, responsive
 - ii. Rocker-softer, parks, powder
 - iii. Flat-preferred freestyle, not fast

Transition:

Nothing is ever really comfortable when it does not fit, right?

According to Evo, a winter sports store

2. Having the right size can make a world of difference between a good or bad ride.

- a. Length
 - i. Based on height and weight
 - ii. Between chin and nose for rough guess
 - iii. Longer for easy freeriding
 - iv. Shorter for better freestyle
- b. Width
 - i. important for stability
 - ii. too wide-less ease
 - iii. too skinny-falling, catching edge
 - iv. toes slightly over
 - 1. apply leverage
 - 2. modulate pressure

Transition:

Nearly as important as the right size is the material

- 3. The best snowboards aren't cheap, but that doesn't mean all the cheap ones are bad. It all depends on what its made of.

REI, a well known outdoor sports outlet, tells us what is out there

- a. consists of fiberglass, core, and base
 - i. fiberglass
 - 1. biaxial- flexible
 - 2. triaxial/quad axial - stiffer
 - ii. core
 - 1. wood-high quality, reinforced
 - 2. foam cores- cheap, less durable
 - iii. Base
 - 1. Extruded - cheaper, easy repair, low maintenance
 - 2. Sintered - faster, stronger, lighter, durable

Transition:

Now you know all you need to about getting your new snowboard.

Conclusion

As Shaun White said, "It's [snowboarding is] about having fun, with your friends or by yourself. It's about pushing yourself to try new things and do the unexpected. Finally, and most importantly, it's about being creative."

Questions?

Works Cited

The House, <http://www.the-house.com/helpdesk/snowboard-sizing/>

REI, <http://www.rei.com/learn/expert-advice/snowboard.html>

EVO, <http://www.evo.com/how-to-choose-a-snowboard-size-chart-and-buying-guide.aspx>

Shaun White, Professional Snowboarder